

The IMASYS logo, consisting of a large red circle with the word "IMASYS" in white, bold, sans-serif font, followed by a registered trademark symbol (®). Red lines radiate from the circle towards the top right.

IMASYS®

A woman with long dark hair, wearing a grey blazer over a black top, is looking down at a white smartphone she is holding with both hands. In the background, there is a stylized illustration of a modern building with many windows.

Messaging: For informations
which have to arrive.

More than just reliable information and alerting

«Alerting is very reliable and easy to operate. With this system we work extremely effectively. We also included an Escalation management, which was set up according to our wishes.»

«No hidden costs – we value this transparency»

«Swissphone was very open when it came to special requests on our part. Fast implementation thanks to the Swissphone application team pay off one hundred percent in the long run.»

«The simple and quick implementation and the 'Ready-to-use-approach' convinced us completely.»

«Our alerting solution with IMASYS also works perfectly in other countries. Thus, the international support teams are optimally integrated.»

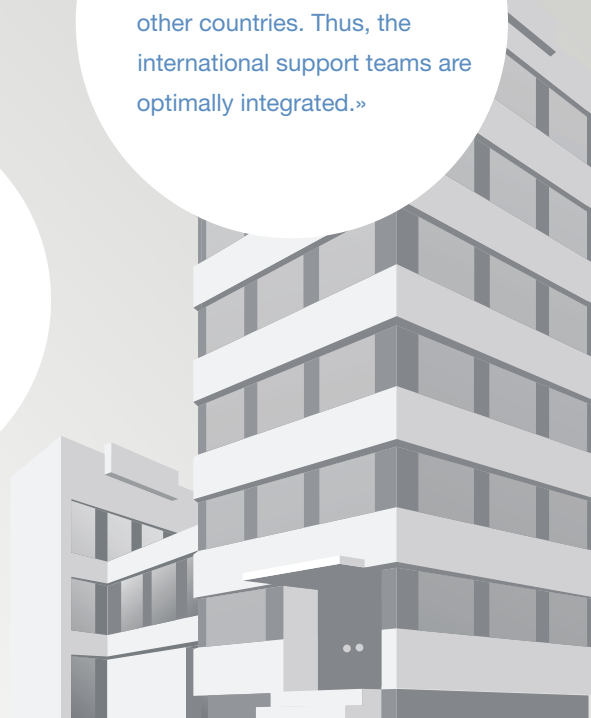
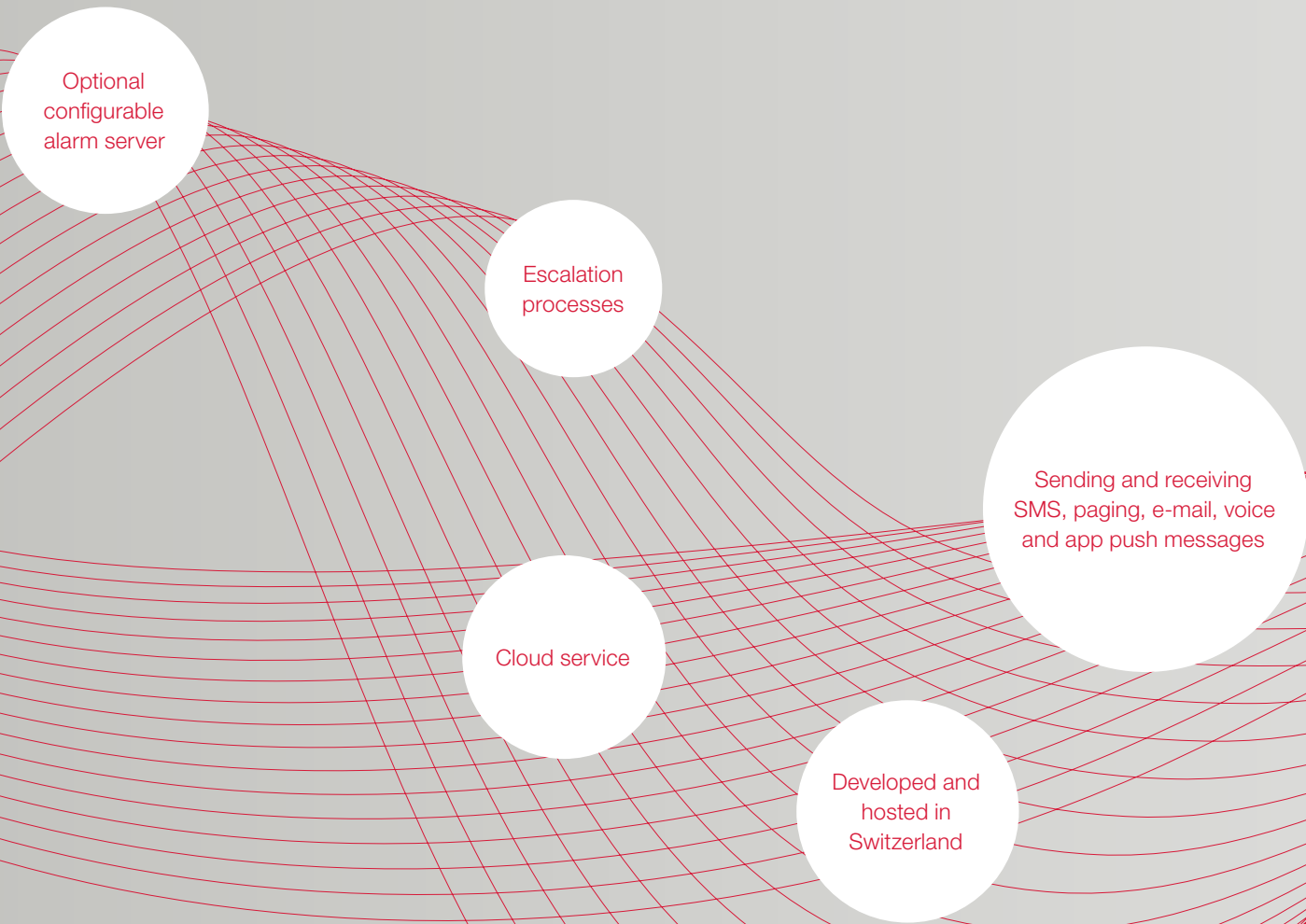


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A net that serves.



Optional
configurable
alarm server

Escalation
processes

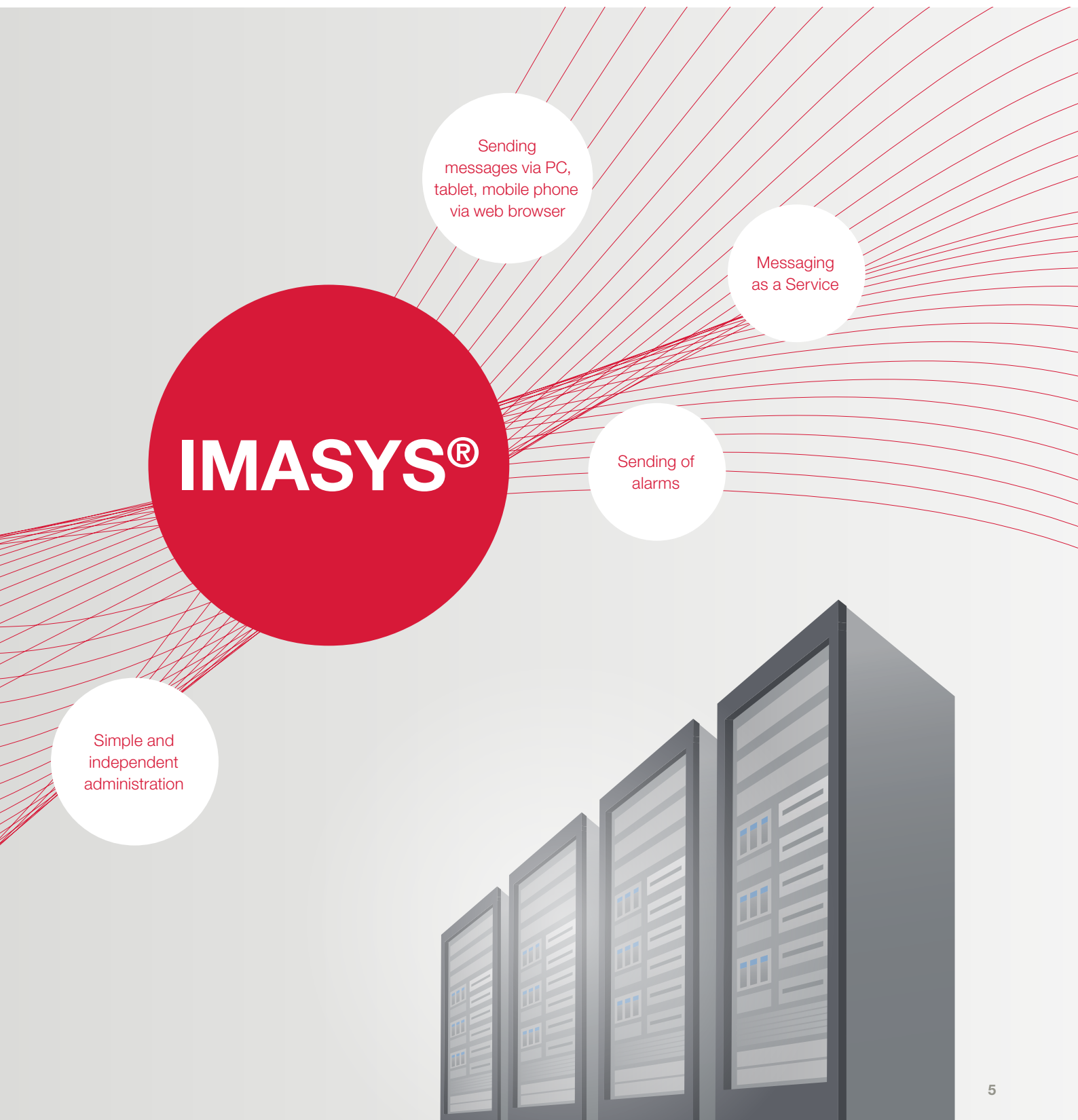
Sending and receiving
SMS, paging, e-mail, voice
and app push messages

Cloud service

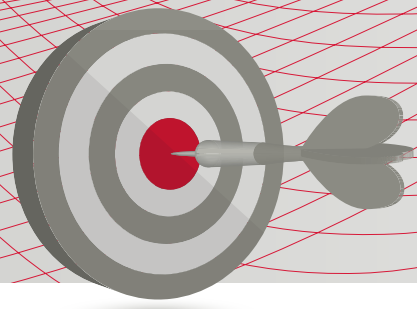
Developed and
hosted in
Switzerland

Every organisation is different. The operating processes are just as variable. Here IMASYS adapts very flexibly. The structure, with a central gateway and many optional messaging options, was developed from the experience of countless practical cases in Switzerland. IMASYS is also hosted in Switzerland on redundant computing centres.

Or to put it in a nutshell: Messaging as a service means that all resources, the necessary expertise and personnel support are provided from one single source.



IMASYS: The cloud solution with reliable functions.

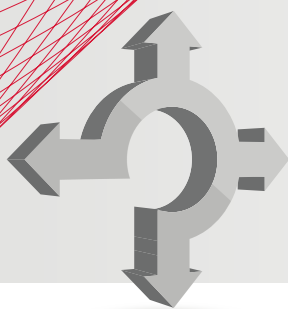


Scenario of reliability.

Sometimes there are situations that require exceptional reliability. The IMASYS brand combines messaging services that are mainly used in sensitive and critical areas of application.

Messages as you need them.

Imasys gives you the ability to send, receive and write messages from tablets, smartphones, PC's & Pagers. IMASYS smart messaging platform ensures the right message in the right place when you really need it. Notifications to individuals or groups, if required, according to defined escalation management and planned alerting plan. Because messages have to arrive safely, quickly and reliably.



A system that works for you.

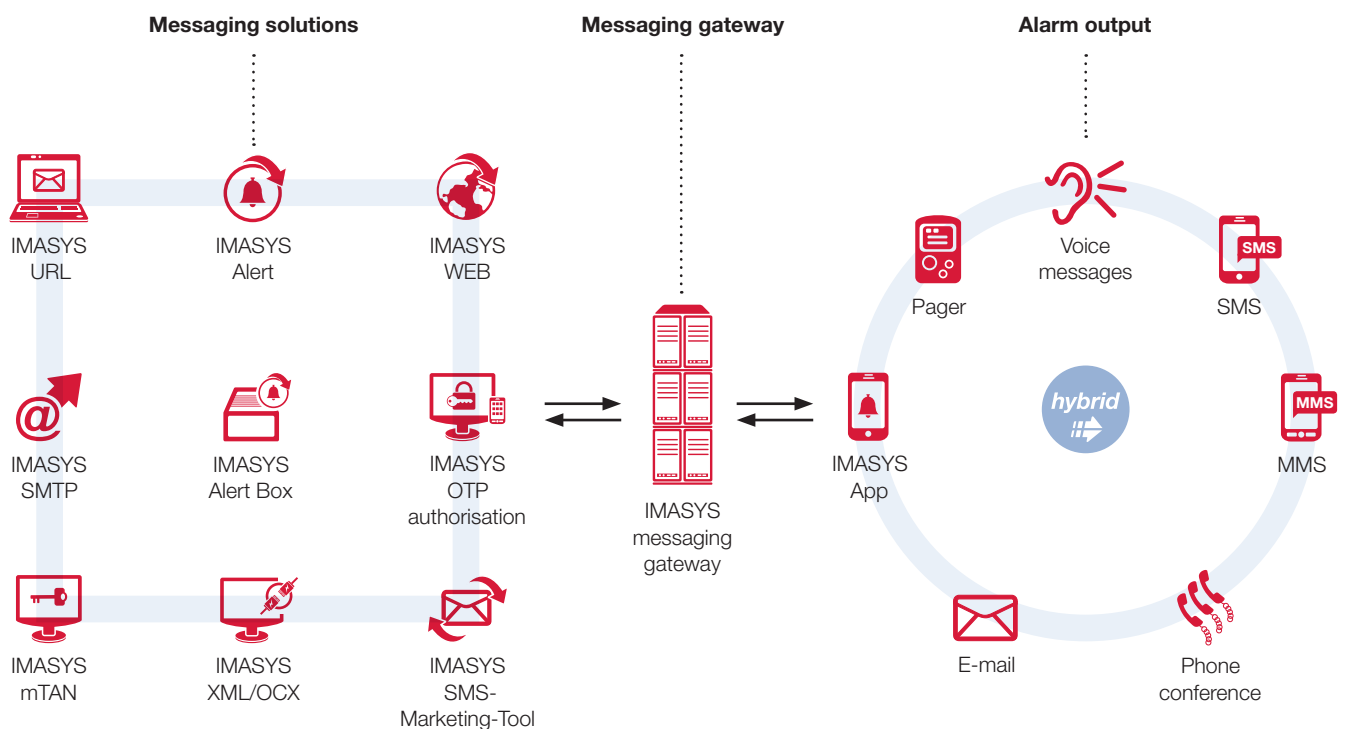
IMASYS fulfils a wide range of functions and functionalities. IMASYS shows in all situations a simple and logical character. Whether as a cloud or a standalone solution, IMASYS adapts to your needs and can be quickly and easily implemented according to your requirements.



On your own Initiative, according to your own plan.

With IMASYS you are the most important person. This is because you define the requirements and the corresponding processes and the technology implements them. IMASYS enables the implementation of your emergency, alarming and messaging concepts with targeted escalation and stored alarming plans.

The IMASYS world at a glance: Systematic. Well thought out. Flexible.



IMASYS® Alert

Alert from the cloud, right on schedule.

Alarm technology has to be two things: firstly reliable and secondly flexible. IMASYS Alert is three things at once. This is the comprehensive cloud solution for specific alerting with emergency and messaging concepts.

With IMASYS Alert you can write, send and receive SMS, paging, e-mail, push (app) and voice messages directly from the portal. In the application, you define your emergency plans beforehand, and the alarm is triggered in accordance with the processes and measure plans. The messaging platform can be operated via a web browser and with an internet connection to a PC, Smartphone or Tablet. Via the cloud, alarms can be triggered from anywhere and at any time.



Key features

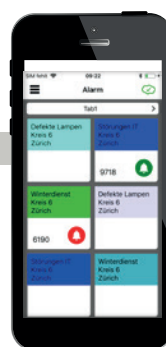
- » Predefined alerting processes/emergency scenarios including escalation management
- » Conference call for quick decisions with many participants
- » Alarm medium: Paging, SMS, Voice, Text2Speech, email, Push (app) and conference call
- » Absence management
- » High degree of individualisation
- » Independent registration and mutation of participants
- » Multi-user possibilities: Multiple licenses and access for different people
- » Logging and documentation of confirmations and events
- » Easy import and export of address files
- » Acknowledgement via IMASYS App, pager or mobile phone
- » No need for additional software and hardware
- » Status displays of the available/reached persons
- » IMASYS Voice Box: automatic notification of new voice messages



IMASYS® App

The smartphone. Cockpit for alerting.

Mobility and flexibility are central aspects in the area of messaging. That's why we developed the IMASYS App. IMASYS Alert can be carried in your pocket: Whether triggering and acknowledging alarms or the intuitive status overview of alarms in real time thanks to simple colouring – with the app you always have an overview on the go. And thus you can act even faster and more flexibly, virtually at the touch of a button, regardless of location and without the need for a login.



Key features

- » Triggering alarms
- » Acknowledge alarms
- » Compatible with Android and iOS
- » Intuitive GUI, similar to IMASYS Alert
- » Fast and secure connections, redundancy to Internet via GSM
- » Location-independent and 24/7 availability

Practical examples

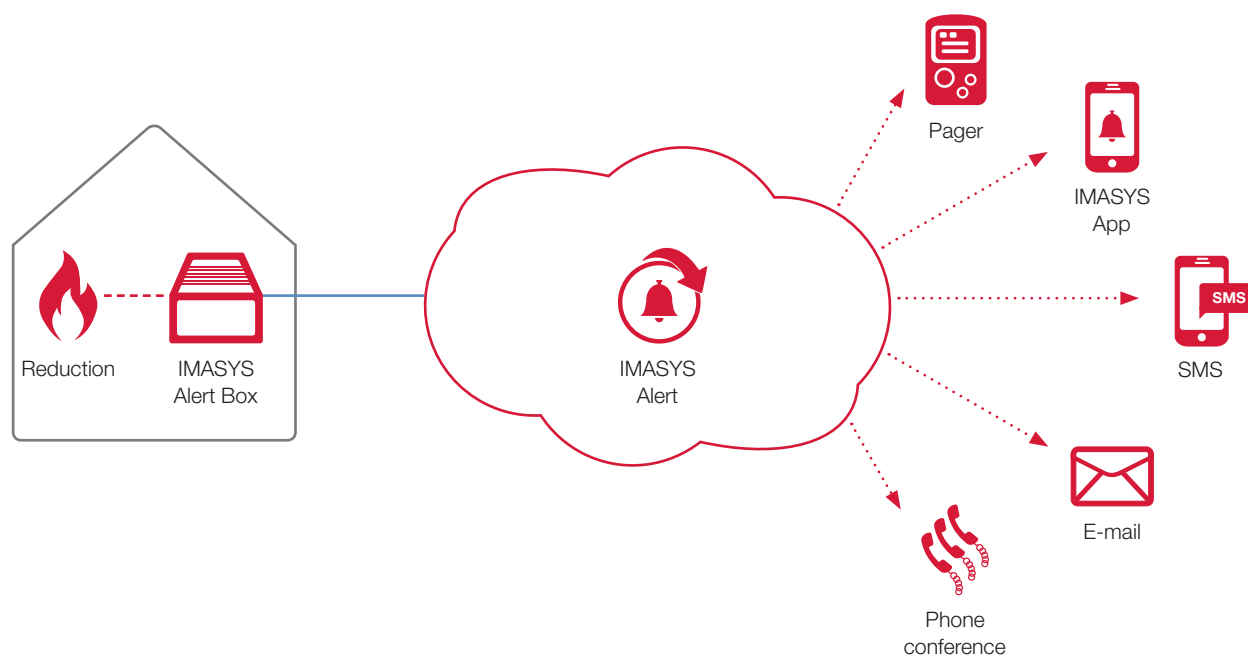
- Convocation of various standby services
- Monitoring of processes in the event of system fault messages
- Evacuation of buildings
- Monitoring of third-party systems and automatic triggering of alarms



IMASYS® Alert Box

The alarm alliance for automated alarms.

The IMASYS Alert Box combines local alarm triggering with complete alarm management in the cloud. The hybrid approach creates much broader possibilities for critical messaging, with a special focus on technical alarms. Especially when the components complement each other perfectly. Events such as technical malfunctions, fire or water damage as well as crises generally require – also communicative – protective measures. The IMASYS Alert Box ensures that such events reach IMASYS Alert via various interfaces such as building control systems or telephone systems, where they are then transferred to the corresponding alarm process. This means that the right people are quickly alerted and they can take actions.



Practical examples

- Hospitals/health sector
- Facility management
- IT alarms
- Technical alarms
- Fire detector alarms
- Paging device
- Evacuation
- Triggering via I/O contact
- Local paging

Key features

- » Standalone or hybrid solution
- » Interfaces to building management
- » Systems Integration of telephone systems
- » I/O contacts and alarm servers for specific requirements
- » Technical commissioning and maintenance by Swissphone
- » Fully integrated hardware platform
- » High investment protection
- » HOTHOT solutions (redundancy)

IMASYS® WEB

Simple browser based messaging.

IMASYS WEB offers convenient sending of paging, SMS and e-mail messages directly via a web browser: Send information quickly and easily via a web browser.

Practical examples

- Dispatching of emergency staff
- Dispatch of information to employees
- Alerting (e. g. on large construction sites or in case of IT problems)
- Pre-scheduled reminder SMS for customers (e. g. doctors and fitness centres)

Key features

- » Dispatch via PC, tablet or smartphone
- » infrastructure required
- » Flexible triggering of an alarm to individuals or groups using keywords
- » SMS Receipt
- » Notification

IMASYS® SMTP

E-mail and SMS will be united.

SMTP is called Simple-Mail-Transfer-Protocol. IMASYS SMTP offers simplified sending of paging and SMS messages via PC, tablet or mobile phone, Manually or automatically. Message sent via your familiar e-mail program.

Practical examples

- Dispatch of various information to customers and employees
- Monitoring of devices, machines and systems
- Alerting in case of IT problems

Key features

- » E-mail to paging / SMS service
- » Cost-optimised communication
- » No IT administration required
- » Cross-platform use (Windows/Unix/Linux)
- » Worldwide standardised interface

IMASYS® URL

Internet included.

The URL is a simple combination of characters – and at the same time the key to the world. IMASYS URL sets no limits to the any kind of application. This solution can be used to transmit information at will as paging messages, voice messages or SMS.

Practical examples

- Monitoring of devices, machines and systems
- Alerting in case of IT problems
- Coordination, search and information of employees
- Fast customer information (e. g. status of support requests)

Key features

- » Dispatch directly from the browser
- » Easy integration into third-party systems
- » Definition of SMS validity period
- » Optimisation of corporate communication
- » FlashSMS

IMASYS® OTP

Quick, easy and safe: One-time password assignment.

Customer data is a sensitive treasure. Because virtual attacks are becoming more and more tricky and treacherous. IMASYS OTP supports the authorisation system to guarantee the security of your customer data. Registration, integration and administration are visibly simple for both sides. The separate communication channel via GSM also prevents attempts at fraud.

Practical examples

- Guest WLAN access (e. g. hotel, restaurant)
- Company login (e. g. remote access)
- System or web login



Key features

- » Two-factor authentication with SMS, e. g. SMS passcode
- » Password assignment for external access via the internet
- » Transmission delay can be retrieved at any time
- » Secure primary message transport via SSL
- » Determination of the SMS validity period
- » Simple user registration via SMS

IMASYS® mTAN

Systematic encryption.

Security and mobility place high demands on data transfers of all kinds. Especially if they are placed at the same time. Here IMASYS mTAN offers the right solution: The messages are transmitted directly to the highly redundant IMASYS gateways via the encryption procedure SSL. The data will be processed and transmitted with the highest degree of data protection.

Practical examples

- Financial institutions (online banking)



Key features

- » Two-factor authentication with SMS
- » Meets the highest security requirements of Swiss Banking
- » Integration into all state-of-the-art authentication processes
- » Setting up your own SMS sender
- » High-performance mass mailing

IMASYS® OCX/XML

Exemplary integration performance.

The problem-free connection is often just a matter of a suitable interface. IMASYS OCX/XML is a standardised interface software (XML for all operating systems, OCX for Windows). It is able to connect third-party systems directly to the message gateway and, thanks to the secure point-to-point connection (SSL), sensitive data is protected.

Practical examples

- Dispatch from customer systems (e. g. ERP, CRM)
- Integration into existing alarm systems
- Bidirectional use possible, incl. response
- Use of all IMASYS alarm outputs
- Monitoring of devices, machines and systems



Key features

- » Easy integration into third-party systems (messaging as a service)
- » Powerful mass mailing system
- » Status and send confirmation for all messages
- » Communication from ERP systems
- » Bidirectional communication
- » Secure message transport thanks to direct «https» connection with 2048 bit encryption

IMASYS®

SMS-Marketing-Tool

Campaign at the push of a button.

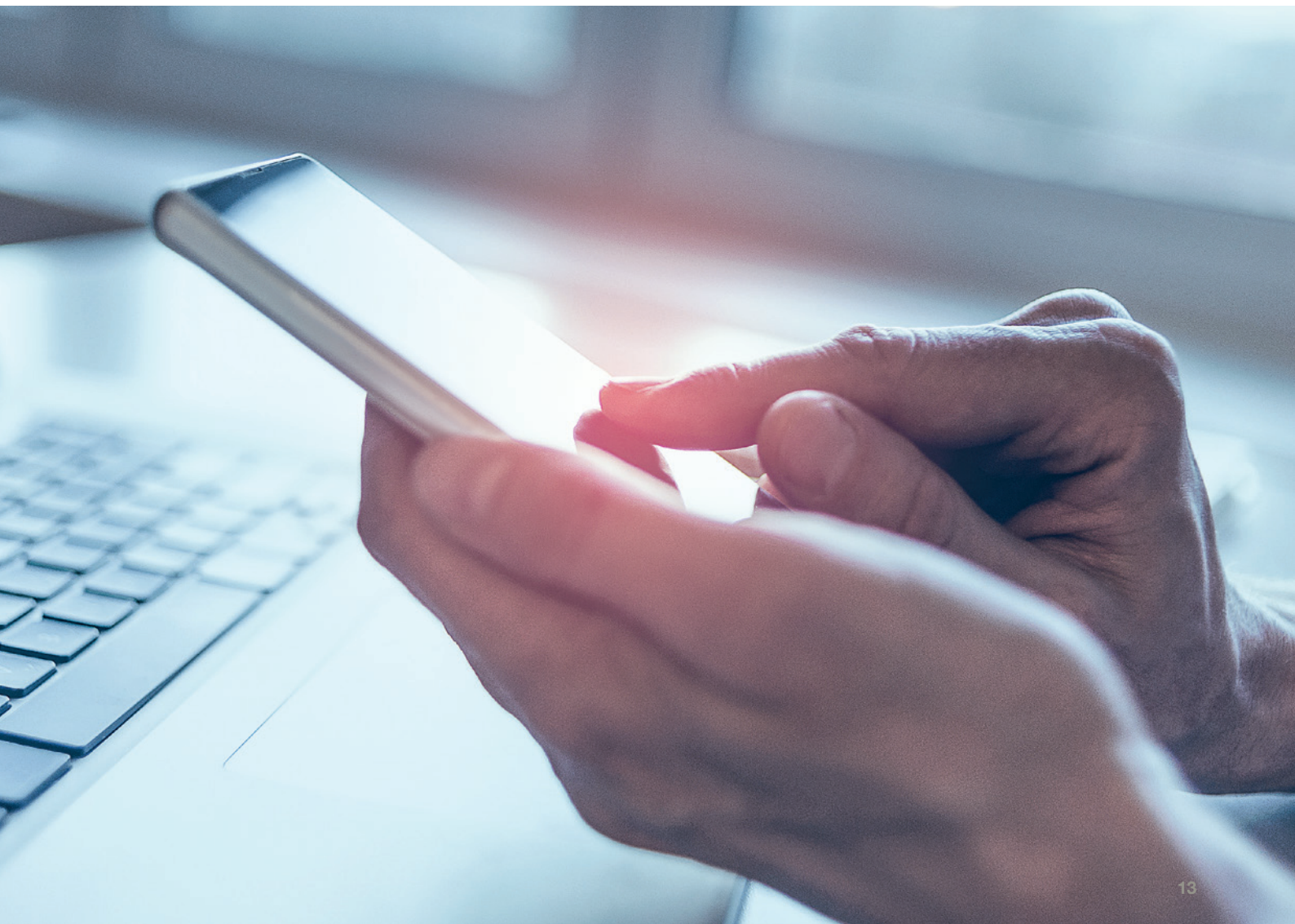
Contact is the soul of all marketing. Our IMASYS SMS-Marketing-Tool is used for immediate and direct interaction with your target group. Prepared content as a message as well as an answer open up a huge spectrum of marketing options – with high control effects. This means that there are no limits to the imagination, sensitivity and individuality of customer contact.

Practical examples

- Inbound and outbound campaigns
- Customer panels
- Direct response channel to classic advertising media (TV, radio, online, print)
- SMS suggestions for product names:
«Send an SMS with the keyword_x000D_<Name> to the number XYZ.»
- SMS voting for variant A or B: «Send an SMS with the KeyWord <Variant> and your choice <A> or to the number XYZ.»

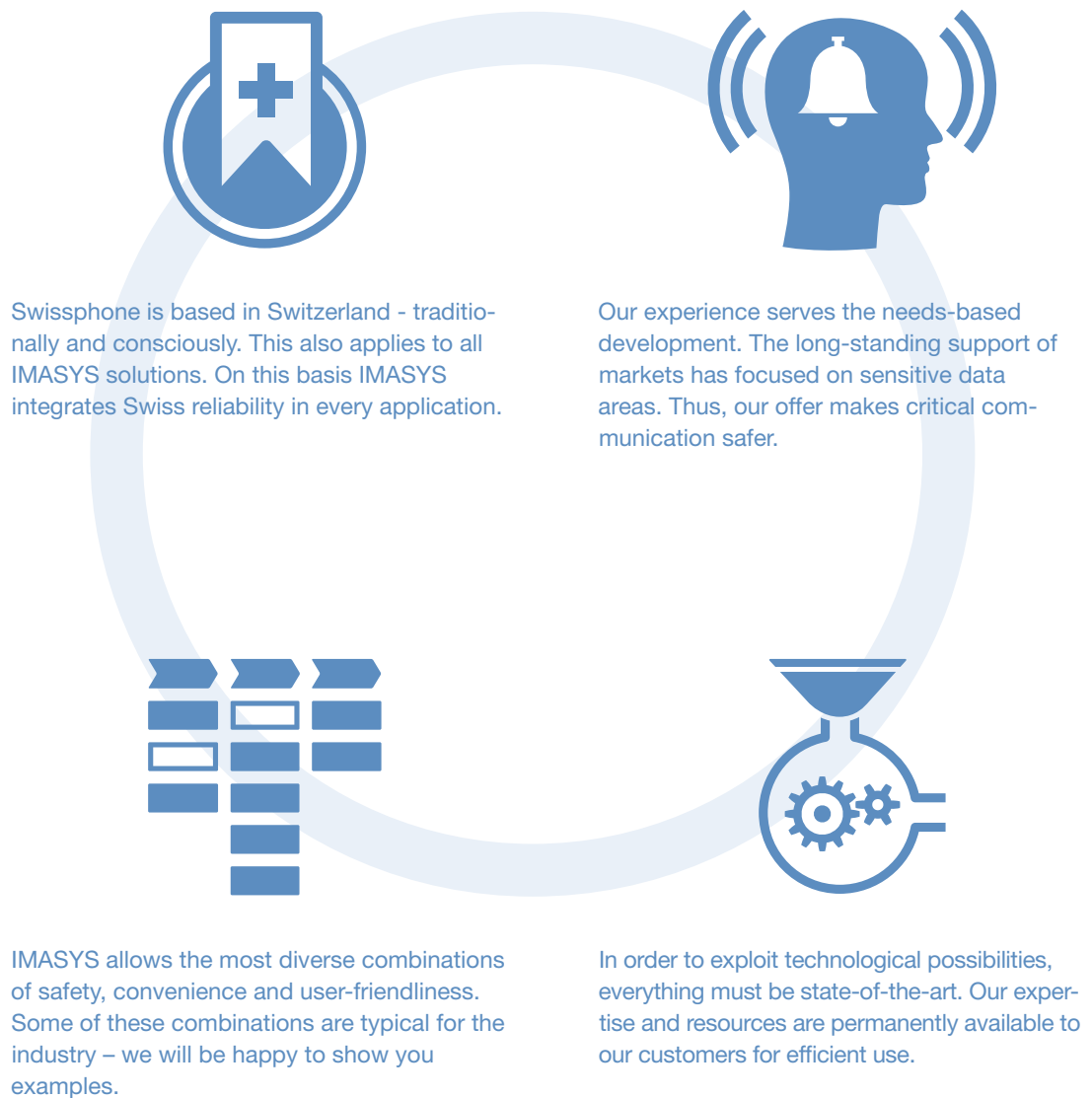
Key features

- » Effective customer registration Smartphone Numbers
- » Reply Marketing
- » SMS messages as feedback
- » Predefined content management



Secure, intelligent and efficient.

Security is at the heart of electronic messaging. The safer the basic concept, the more possibilities open up for application. IMASYS provides the right connections and interfaces: in our structure. In your company. In sensitive areas.





Relationships that are worthwhile.

Price and performance are very important to us here at Swissphone. This is why we have transparency with our activation fees, monthly subscriptions or graduated pricing, according to cost per report.

We are here for you! With a system.

We are happy to provide support and maintain your IMASYS Messaging Service. With various contracts, you can customise our response times, service times and night-time surcharges in accordance with your processes. Thus, we offer problem support contracts at attractive prices. We will be happy to advise you on the best solution for you.

Our maintenance models.

Without contract	Processing times: 48 h Reaction time: < 48 h Service times: Mon – Fri, 8 am – 5 pm		✓
Opal maintenance contract	Processing times: 48 h Reaction time: < 6 h Service times: Telephone/Remote 24 x 7 x 365	A comprehensive solution you can rely on.	CHF
Diamond maintenance contract	Processing times: 48 h Reaction time: < 2 h Service times: Telephone/Remote 24 x 7 x 365	Perfect carefree package for problem solving outside fixed working hours	CHF



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